- 4. SHOWCASE: Promote/Prompt
- Marketing and Signage
- "Nudge" toward healthy foods
- Recipes, samples and more

3. SHIFT: Organize by Food Groups

- Change Food Categories and Lists
- Change layout to emphasize on fruits, vegs, and less processed food
- 2. STRETCH: Add Variety
- Meet SuperShelf guidelines
- •Wide variety of types and colors of foods
- 1. SUPPLY: Increase Quantity of Better Foods
- Stocked and available to clients
- Multiple Distribution Methods

INCREASE APPEAL: 3ehavioral Economic

Stocking Standards Bel

INCREASE ACCESS:

5. **SURVEY**: Evaluate Fidelity, Food Choices, Client Response, Costs

6. SUSTAIN:

Short-term:

Inventory, Sourcing, Donations and Recognition.

Long-term: Food

Sources, Costs and

Availability,

Values/guidelines/

policy adopted

Foundation – SuperShelf Values: Good Food, Respect for All, Collaborative Partnerships, Evidence-based Practices, Systemic Thinking

POWERED BY:







